



***It pays to advertise in the
AdvanceSheet™***

Ad Sizes

Size	Width	Height
1/2 page vertical	3.5"	9.5"
1/2 page horizontal	7"	4.75"
1/3 page square	4.6"	4.6"
1/6 page vertical	2.2"	4.6"
1/6 page horizontal	4.6"	2.2"
1/12 page square	2.2"	2.2"

*Circulation: 1100

- Please submit your ad as a PDF file. The PDF should be made using the "press" settings.
- Embed all fonts and images.
- Photos should be at 300 dpi.

Our graphic designer can design an ad for you or fine-tune your draft for a fee of \$75 per hour.

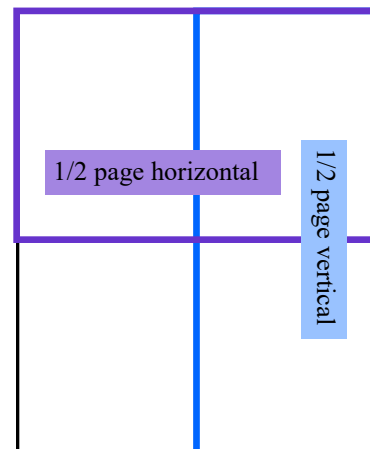
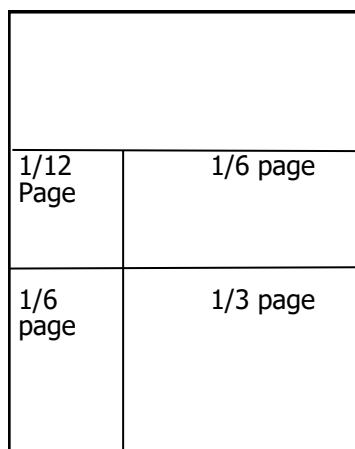
For more information, please contact:

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Rate per Issue

Size	One Issue	Two Issues	Three Issues	Four Issues
1/2 page	\$280	\$270	\$260	\$245
1/3 page	\$230	\$210	\$200	\$190
1/6 page	\$150	\$130	\$115	\$105
1/12 page	\$120	\$105	\$95	\$80

Ad Layouts



Deadlines

	Confirmed for newsletter	Ad due to OWLS
April Issue	February 1	March 15
July Issue	May 1	June 14
October Issue	August 1	September 13
January Issue	November 1	December 13