



It pays to advertise in the

Advance Sheet[™]

Ad Sizes

Size	Width	Height
1/3 page square	4.6"	4.6"
1/6 page vertical	2.2"	4.6"
1/6 page horizontal	4.6"	2.2"
1/12 page square	2.2"	2.2"

Rate per Issue

Size	One Issue	Two Issues	Three Issues	Four Issues
1/3 page	\$210	\$190	\$180	\$170
1/6 page	\$135	\$115	\$105	\$95
1/12 page	\$110	\$95	\$85	\$75

Circulation: 1500

- Please submit your ad as a PDF file. The PDF should be made using the "press" settings.
- Embed all fonts and images.
- Photos should be at 300 dpi.

Our graphic designer can design an ad for you or fine-tune your draft for a fee of \$75 per hour.

For more information, please contact:

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Ad Layouts

1/12 Page	1/6 page
1/6 page	1/3 page

Deadlines

	Confirmed for newsletter	Ad due to OWLS
April Issue	February 1	March 15
July Issue	April 3	May 15
October Issue	August 1	September 15
January Issue	November 1	December 15